

## **9K90, Ten Years and still in a Class of its Own!**

It's easy to forget what a great year 2004 was; after all it was 10 years ago now. It was a year of great achievement and unforgettable milestones. Almost every aspect of society was changed in some way. Positive changes and heartbreaking losses summed up the year and yet, as always, we kept moving forward.

NASA landed an unmanned rover on Mars for the first time, and Google introduced Gmail to the general public. Massachusetts becomes the first state to legalize same sex marriages and Ken Jennings begins a record 74 game winning streak on the TV quiz show Jeopardy. We also said goodbye to some beloved American icons. The last episode of the sitcom Friends aired, the last Oldsmobile rolled off the production line, and Ronald Reagan, the 40<sup>th</sup> president of the United States, passed away. The sports year was just as impressive. We witnessed another Super Bowl win by Tom Brady and the budding dynasty of the New England Patriots. Baseball saw something it hadn't seen in 86 years, a Red Sox World Series championship! The Sox broke the Curse of the Bambino by beating the Yankees in the ALCS to move on to the Fall Classic and defeated the St. Louis Cardinals in four games straight!

With all of the events in 2004, it's easy to forget the most significant breakthrough in the indoor tanning industry in a long time, the introduction of the Cosmolux 9K90! After years of research and salon input Cosmedico unveiled a tanning lamp with never-before-attained UVA and UV maintenance! The revolutionary blending of four precise phosphors produced a spectrum unlike any seen from a low pressure sunlamp to that point in time. The 9K90 was, and still is a huge success. To this day no lamp has ever duplicated its output or performance.

The biggest benefit of the 9K90 is its ability to compliment a premium tanning unit with a premium tanning lamp. A Rolls Royce deserves the highest quality parts just as your state of the art tanning equipment deserves the highest performing and most trusted lamps on the market. Salons demanded a lamp with unprecedented output, reliability, and Cosmedico answered with the Cosmolux 9K90. A lot has changed in the last 10 years, not only in the world but also in the tanning business. The one constant has been the 9K90. After all the years and all the changes, the Cosmolux 9K90 is still in a class of its own!

Thank you to all of the dedicated salons across the nation for your input and support. It is because of you that Cosmedico strives to develop the best products to meet your expectations. The 9K90 is a direct result of that feedback and we proudly will continue to improve our products and maintain the excellence of the Cosmolux 9K90 for years to come!